

CP360C: Media Studies: Sound

Instructor: William Kohler

Email: william.kohler@siu.edu

Office Hours: Wednesday/Friday 2pm-3pm

Contact: Please communicate by email or Slack

Gladly available to talk face-to-face on Zoom during office hours or by appointment

Semester: Spring 2021

Time: Tues/Thurs 11:00-12:50

Dates: Jan. 19-Mar. 14 (8 wks.)

Location: ONLINE

Instructor Bio:

I am currently a Master's student in Mass Communication & Media Arts (with a focus in Film Studies) at SIU. I received Bachelor's degrees from SIU in Cinema & Photography and in Linguistics in 2017. My research focus is in East Asian film studies, but I have broader interests in K-Pop/Korean pop culture, American film studies, horror films, new media, semiotics, and linguistics.

Course Description:

This course will serve as an introduction to the history and theory of sound as a crucial element in the human experience as well as the arts, with emphasis on media arts practices from the 20th century into our own. Special focus will be given to cinema, but other forms will be considered, such as literature, photography, radio, music, speech, and the telephone.

Student Learning Objectives:

- Students will demonstrate the ability to think critically and complexly about sound in cinema and other media forms.
- Students will demonstrate knowledge about important historical developments in media sound, especially in the 20th century.
- Students will demonstrate knowledge of basic sound theory.
- Students will demonstrate knowledge about the aesthetics of sound in film and other media forms.

Required Materials:

There is no required textbook for this course. However, we will be using several electronic resources. Class readings will be provided as pdf's on SIU's online course software, Desire 2 Learn (<https://mycourses.siu.edu>), aka D2L. Lectures will be uploaded to Echo360, a video hosting platform that you can access by clicking a link on D2L. We will have synchronous class meetings on some class days (please check the course schedule to see which days) over Zoom. Students must download Slack, a group chat app, in order to participate in discussions with the instructor and classmates, as well as post your weekly reflections.

Grades:	97-100%	=	A+	87-89%	=	B+
	94-96%	=	A	84-86%	=	B
	90-93%	=	A-	80-83%	=	B-
	77-79%	=	C+	67-69%	=	D+
	74-76%	=	C	64-66%	=	D
	70-73%	=	C-	60-63%	=	D-
			0-59%	=		F

<u>Assignment</u>	<u>Points</u>
Participation/Attendance (Zoom, Echo360, & Slack)	25
Weekly Reflection (5, for 3 points each)	15
Quizzes (3 total, 10 points each)	30
Midterm Paper	10
Final Project (with presentation)	20
Total	100

Participation/Attendance:

Because this class is online, your engaged participation is very important. Therefore, Participation/Attendance is the second-highest weighted grade in the class. You will be judged on whether or not you attend Zoom meetings, watch the online lectures on Echo360, and participate in Slack discussions. We will have 11 Zoom meetings over the course of the semester. Because this is so few, you will get one excused absence. After this, you will lose 1 point for each Zoom meeting that you miss.

Note on Slack Usage:

For this class I have decided to use the group instant messaging platform Slack to host online discussions. You will post your weekly reflections here. I also highly encourage you to share any content you find in your personal time that relates to sound in an interesting way (anything from online articles, YouTube videos, or TikToks, to movie scenes). You can download the Slack app on your smartphone, or download the desktop program on <https://slack.com/>.

However, there will be zero tolerance for any kind of misbehavior, especially harassment or bullying. I am taking a leap to provide a less moderated space than the boring and clunky D2L Discussion Boards. If done correctly, this could be a fantastic opportunity for learning to take place outside of the classroom, but I need your help to keep this space safe. Any misbehavior will result in, at the least, a large reduction of your Participation points. Repeated misbehavior may face more serious consequences. If you witness any harassment or bullying, please email me immediately!

Weekly Reflections:

Write 200 words each week (5 times total in the course) connecting ideas from class lectures, discussions, and/or readings to your own experiences, related in some way to sound. You can use readings to reflect on sounds in your everyday life, in a film, in music, in language, etc. Please try not to repeat topics from the previous week (can't write all 5 about the same movie). Post your reflections to the #weekly-reflections board in Slack. You must also reply to at least 2 of your classmates' posts each week (for 5 weeks total).

Quizzes:

There will be 3 quizzes. They will contain a mix of multiple choice, matching, and one or two short essay questions, and will cover material from lectures, readings, and discussions. You will take them online, on D2L.

Midterm Paper:

In your midterm paper, you will analyze the use of sound in a particular movie scene, by taking note of every sound used and writing a few sentences about what each sound contributes to the scene. It will be a few pages long and worth 10 points.

Final Project:

For your final project, you can write a paper or create an artwork. For the paper, you will write roughly 4-5 pages engaging more deeply with the use of sound in a media text of your choice (film, song, photo, etc.). You also have the choice to make a creative work that engages meaningfully and creatively with sound. If you choose to do a creative work, please meet with me before you begin so we can discuss it. Because of COVID-19, we will need to seriously consider if it will be possible for you to safely execute a project that is able to meet both your and my expectations (especially for students hoping to make a short film). It may still be possible, but depends on what precisely you have in mind, so we'll have to talk through it. In the final week, you will deliver a 3-5 minute presentation about your project to the class.

Online Lectures:

You will be required to watch some lectures (usually on Tuesdays) online, on the Echo360 video platform. I know it's harder to learn from a video than in person. Please do your part, though, to help yourself learn. When you watch the video lectures, please watch in a quiet place, close any other windows or programs on your computer so as not to distract yourself, and take notes while you watch. I will do my part to try to keep the videos engaging and relatively short.

My Expectations:

I endeavor to maintain a high standard, and expect excellence from my students. Studying art is an exercise in creativity and critical thinking. My goal is to enhance your critical thinking skills and your awareness of sound as an art form and as a theoretical entity, no matter what level your skills are currently at. I expect you to work hard, complete the readings, take notes during video lectures, and put thought into your papers and reflections. I don't expect you to be Albert Einstein, but do want you to do the best that you can do.

What You Can Expect:

As I expect excellence from you, I want you to expect excellence from me. If I expect you to produce high quality material, it is my responsibility to help you get there. Every time I ask you to put effort into this class, you should expect me to put in effort to match it. Therefore, before you have a quiz, you can expect me to spend time reviewing the material in class or host an optional study session outside of class. After the quiz, I will review the answers and go over common mistakes. If at any point you are struggling or need help, please email me! I'm here not just to deliver lectures, but to give individual support to those who need or want it. As this class is online, we may have to conduct more communication over email or in Slack. So, don't be afraid to ask a question or send an email! They're literally paying me to answer your questions!

Disclaimer about Format:

Due to the pandemic, we are all adapting to a shift toward online learning. In this course, I have attempted to experiment with some new (to me at least) teachings methods. Please be aware that as the semester unfolds, changes may need to be made to the course's schedule and design. If this is the case, however, I will do so in a way that is fair to you.

<u>Week</u>	<u>Date</u>	<u>Class Topic</u>	<u>Homework Due</u>
Week 1	Tuesday, Jan. 19	<ul style="list-style-type: none"> • Course Introduction • Zoom Meeting 	
	Thursday, Jan. 21	<ul style="list-style-type: none"> • Introduction to Sound & Media • Zoom Meeting 	<ul style="list-style-type: none"> • Post a personal introduction on Slack • Read W. J. T. Mitchell, "There Are No Visual Media" (10p) • Read excerpts from Walter Ong, <i>The Presence of the Word</i> (19p)
Week 2	Tuesday, Jan. 26	<ul style="list-style-type: none"> • Aesthetics of Film Sound • Echo360 Lecture 	<ul style="list-style-type: none"> • Read David Bordwell and Kristin Thompson <i>Film Art</i>, chapter 7: "Sound in the Cinema" (42p)
	Thursday, Jan. 28	<ul style="list-style-type: none"> • Music, Sound, and Noise • Zoom Meeting 	<ul style="list-style-type: none"> • Read R. Murray Schafer, "The Soundscape" (9p) • Read Jacques Attali, "Noise: The Political Economy of Music" (11p)
Week 3	Tuesday, Feb. 2	<ul style="list-style-type: none"> • The Coming of Sound in Film • Echo360 Lecture 	<ul style="list-style-type: none"> • Read Rick Altman, "The Evolution of Sound Technology" (10p) • Read Mary Ann Doane, "Ideology and the Practice of Sound Editing and Mixing" (9p)
	Thursday, Feb. 4	<ul style="list-style-type: none"> • Politics of Language in Media • Zoom Meeting 	<ul style="list-style-type: none"> • Read Rosina Lippi-Green, "Language Ideology and Language Prejudice" (16p) • Read Mary Bucholtz, "Language, Gender, and Sexuality" (20p)
	Sunday, Feb. 7		QUIZ 1 closes 11:59pm
Week 4	Tuesday, Feb. 9	<ul style="list-style-type: none"> • Radio • Echo360 Lecture 	<ul style="list-style-type: none"> • Read Michelle Hilmes, "Radio and the Imagined Community" (12p) • Read Frantz Fanon, "This is the Voice of Algeria" (7p) • Read excerpt from Upton Sinclair, <i>Oil!</i> (2p)
	Thursday, Feb. 11	<ul style="list-style-type: none"> • Documentary Sound (Guest lecture from Walter Metz) • Zoom Meeting 	<ul style="list-style-type: none"> • Reading TBA
	Sunday, Feb. 14		PAPER 1 DUE by 11:59pm

Week 5	Tuesday, Feb. 16	<ul style="list-style-type: none"> • Phonetics and Voice • Echo360 Lecture 	<ul style="list-style-type: none"> • Read Geoffrey S. Nathan, "A Brief Overview of Phonetics" (16p) • Read Mladen Dolar, "The Linguistics of the Voice" (16p)
	Thursday, Feb. 18	<ul style="list-style-type: none"> • Voice and the Telephone • Zoom Meeting 	<ul style="list-style-type: none"> • Read Arnt Maaso, "The Proxemics of the Mediated Voice" (15p) • Read Michele Martin, "Gender and Early Telephone Culture" (12p)
	Sunday, Feb. 21		QUIZ 2 closes 11:59pm
Week 6	Tuesday, Feb. 23	<ul style="list-style-type: none"> • Experimental Sound (Guest lecture from Jay Needham) • Zoom Meeting 	<ul style="list-style-type: none"> • Read Luigi Russolo, "The Art of Noises" (5p) • Read John Cage, "Experimental Music" (5p) • Read Douglas Kahn, "Noises of the Avant-Garde" (20p)
	Thursday, Feb. 25	<ul style="list-style-type: none"> • David Bowie and Experimental Music • Zoom Meeting 	<ul style="list-style-type: none"> • Read William S. Burroughs, "The Cut-Up Method of Brion Gysin" (3p) • Read excerpt from Peter Doggett, <i>David Bowie and the 1970s</i> (21p) • Listen to David Bowie's <i>Diamond Dogs</i> (1974) full album • Listen to Fiona Apple's <i>Fetch the Bolt Cutters</i> (2020) full album
Week 7	Tuesday, Mar. 2	<ul style="list-style-type: none"> • Sound in the Post-Classical Hollywood Film • Echo360 Lectures 	<ul style="list-style-type: none"> • Read excerpts from Carol Vernallis, <i>Unruly Media</i> (29p) • Read Frank Paine, "Sound Mixing and <i>Apocalypse Now</i>: An Interview with Walter Murch (5p)
	Thursday, Mar. 4	<ul style="list-style-type: none"> • Discuss <i>Blow-Out</i> and Film Sound • Zoom Meeting 	<ul style="list-style-type: none"> • Watch <i>Blow-Out</i> (Brian De Palma, 1981)
	Sunday, Mar. 7		QUIZ 3 closes 11:59pm
Week 8	Tuesday, Mar. 9	<ul style="list-style-type: none"> • Student Presentations • Zoom Meeting 	

	Thursday, Mar. 11	<ul style="list-style-type: none">• Student Presentations• Zoom Meeting	
	Sunday, Mar. 14		PAPER 2 DUE by 11:59pm

Syllabus Attachment

Spring 2021

MISSION STATEMENT FOR SOUTHERN ILLINOIS UNIVERSITY CARBONDALE

SIU embraces a unique tradition of access and opportunity, inclusive excellence, innovation in research and creativity, and outstanding teaching focused on nurturing student success. As a nationally ranked public research university and regional economic catalyst, we create and exchange knowledge to shape future leaders, improve our communities, and transform lives.

IMPORTANT DATES

Semester Classes Begin:	01/19/2021
Last day to add full-term course (without Dean's signature):	01/24/2021
Last day to withdraw from the University with a full refund:	01/29/2021
Last day to drop a full-term course for a credit/refund:	01/31/2021
Last day to drop a full-term course (W grade, no refund):	03/28/2021
Final examinations:	05/03-05/07/2021

Note: Please verify the above dates with the Registrar calendar and find more detailed information on deadlines at <http://registrar.siu.edu/calendars>. For add/drop dates that apply to shorter-than-full-term courses, please look at the Schedule of Classes search results at <http://registrar.siu.edu/schedclass/index.php>

SPRING SEMESTER HOLIDAYS

Spring Break - not offered this semester

DIVERSITY

Southern Illinois University Carbondale's goal is to provide a welcoming campus where all of our students, faculty and staff can study and work in a respectful, positive environment free from racism and intimidation. For more information visit: <http://diversity.siu.edu>. Additional [informational flyer](#).

DISABILITY SUPPORT SERVICES

SIU Carbondale is committed to providing an inclusive and accessible experience for all students with disabilities. Disability Support Services coordinates the implementation of accommodations. If you think you may be eligible for accommodations but have not yet obtained approval please contact DSS immediately at (618) 453-5738 or <https://disabilityservices.siu.edu>. You may request accommodations at any time, but timely requests help to insure accommodations are in place when needed. Accommodations and services are determined through an interactive process with students and may involve consideration of specific course design and learning objectives in consultation with faculty.

MILITARY COMMUNITY

There are complexities of being a member of the military community and also a student, and military and veteran related developments can complicate academic life. If you are a member of the military community and in need of accommodations please visit Veterans Services at <http://veterans.siu.edu/>

STUDENT MULTICULTURAL RESOURCE CENTER

The Student Multicultural Resource Center serves as a catalyst for inclusion, diversity and innovation. As the Center continues its work, we are here to ensure that you think, grow and succeed. We encourage you to stop by the Center, located in the Student Services Building Room 140, to see the resources available and discover ways you can get involved on the campus. Visit us at <https://smrc.siu.edu/>

SALUKI CARES

The purpose of Saluki Cares is to develop, facilitate and coordinate a university-wide program of care and support for students in any type of distress—physical, emotional, financial, or personal. By working closely with faculty, staff, students and their families, SIU will continue to display a culture of care and demonstrate to our students and their families that they are an important part of the community. For Information on Saluki Cares: Call (618) 453-2461, email suicares@siu.edu, or <http://salukicares.siu.edu/>

SAFETY AWARENESS FACTS AND EDUCATION

Title IX makes it clear that violence and harassment based on sex and gender is a Civil Rights offense subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, etc. If you or someone you know has been harassed or assaulted, you can find the appropriate resources here: <http://safe.siu.edu>

MORRIS LIBRARY HOURS: <http://libguides.lib.siu.edu/hours>

ADVISEMENT: <http://advisement.siu.edu/>

SIU ONLINE: <https://online.siu.edu/>

WRITING CENTER: <http://write.siu.edu/>

COVID-19

As a condition of on-campus enrollment, all SIUC students are required to engage in safe behaviors to avoid the spread of COVID-19, including the requirement that all students wear a mask in campus buildings, including classrooms, laboratories, and studios when others are present, regardless of social distancing. Students are expected to follow physical or social distancing guidelines by keeping at least 6 feet from others, and practicing good hand hygiene. Failure to comply with this policy may result in dismissal from the current class session. If the student refuses to leave the classroom after being dismissed, the student may be referred to the Office of Student Rights and Responsibilities. SIUC will follow federal, state and county public health recommendations and mandates in all decisions relating to university operation. Students should regularly review the link for the [SIUC COVID-19 response](#).

Masks for residential students will be furnished upon move-in to their residence hall rooms. Off-campus students can pick up a mask at the Student Center ID Office, the Student Services Building main desk, the check-in desk at the Student Health Center, the equipment desk at the Student Recreation Center, the Dean of Students Office and at the circulation desk of Morris Library. Students will need to show their student IDs to claim their masks. A limited number of masks will be available in the academic deans' offices. All questions can be directed to the Dean of Students Office. Email: deanofstudents@siu.edu Phone #: (618) 453-2461

WITHDRAWAL POLICY ~ Undergraduate only

Students who officially register for a session must officially withdraw from that registration in a timely manner to avoid being charged as well as receiving a failing grade for those classes. An official withdrawal must be initiated by the student, or on behalf of the student through the academic unit, and be processed by the Registrar's office. For the proper procedures to follow when dropping courses and when withdrawing from SIU visit: <http://registrar.siu.edu/students/withdrawal.php>

SIU's EARLY WARNING INTERVENTION PROGRAM (EWIP)

Students enrolled in courses participating in SIU's Early Warning Intervention Program might be contacted by University staff during a semester. More information can be found at the Core Curriculum's webpage: <https://corecurriculum.siu.edu/for-faculty/>

EMERGENCY PROCEDURES

We ask that you become familiar with **Emergency Preparedness @ SIU**. Emergency response information is available on posters in buildings on campus, on the Emergency Preparedness @ SIU website, and through text and email alerts. To register for alerts visit: <http://emergency.siu.edu/>

CATALOGS

catalog.siu.edu

gradcatalog.siu.edu

Graduate policies often vary from Undergraduate policies. To view the applicable policies for graduate students, please refer to the graduate catalog .

CENTER FOR LEARNING AND SUPPORT SERVICES

Tutoring : <http://tutoring.siu.edu/>

Math Labs <http://math.siu.edu/courses/course-help.php>

PLAGIARISM

See the Student Conduct Code <http://srr.siu.edu/student-conduct-code/>

INCOMPLETE POLICY~ Undergraduate only

<http://registrar.siu.edu/grades/incomplete.php>

REPEAT POLICY

<http://registrar.siu.edu/students/repeatclasses.php>

Need help with an issue? Please visit SALUKI SOLUTION FINDER at <http://solutionfinder.siu.edu/>